



BABYLAND FAMILY SERVICES PRESENTS

CASINO NIGHT

EXTRAVAGANZA



OCTOBER 23, 2015

The volunteer committee of Babyland Family Services will host our Annual Gala with a "Casino Night" theme and Silent Auction on Friday, October 23, 2015, at the Robert Treat Hotel. The event, the organization's largest fundraiser, attracts more than 250 guests, including many urban professionals from the Essex area's top businesses.

Babyland Family Services Casino Night And Silent Auction

Proceeds from Casino Night will benefit, a 501(c)(3) non-profit organization that helps low-income families and individuals access resources they need to move up to self-sufficiency and beyond. The Committee aims to raise over \$100,000 through the event, funds that translate into serving approximately 3,000 clients and generating an estimated economic impact of \$4.1 million in low-income communities. Please consider sponsoring the event to demonstrate your commitment to the hardworking clients that Babyland serves. In order to appear on the event invitation and marketing materials, a contribution or pledge must be received by September 28, 2015. Learn more about Babyland's mission and programs by visiting www.babylandfs1.org.

Sponsorship Opportunities

❑ CARD SHARK SPONSORSHIP - \$7,500

Feature article of sponsorship to over 250 families served by BFS; Prominent mention in all pre & post promotional media, logo displayed on all posters promoting Casino Night at area coffee shops, QSRs and Supermarkets (i.e. Starbucks, Panera, ShopRite, etc.); prominent signage at the event; five admissions to Casino Night with \$125 per person in chips.

❑ FOOD SPONSOR - \$5,000

Mention of sponsorship to over 3000 families served by BFS; Mention in all pre & post promotional media, prominent signage at the event; logo on napkins at all food stations; four admissions with \$100 per person in chips.

❑ BEVERAGE- SPONSOR - \$2,000

Mention of sponsorship to over 3000 families served by BFS New; Mention in all pre & post promotional media, prominent signage at the event; logo on napkins at all bars; four admissions with \$100 per person in chips.

❑ DESSERT SPONSOR - \$1,500

Mention of sponsorship to over 3000 families served by BFS; Mention in all pre & post promotional media prominent signage at the event; logo on to-go coffee cups; four admissions with \$100 per person in chips.

❑ COAT-CHECK. SPONSOR - \$1,000

Mention of sponsorship to over 3000 families served by BFS; Mention in all pre & post promotional media, Signage at the event; logo on mints at coat-check; two admissions with \$100 per person in chips

❑ LOUNGE SPONSOR - \$1,000

Mention of sponsorship to over 3000 families served by

BFS; Mention in all pre & post promotional media, Signage at the event; logo on lip-balm for all participants; two admissions with \$100 per person in chips

❑ PRIZE SPONSOR - \$500

Listing to over 3000 families served by BFS New; Signage at the event; logo on all prize bags; one admission with \$100 per person in chips

❑ ROULETTE SPONSOR - \$500

Listing to over 3000 families served by BFS New Providence and BFS Warren campuses; Signage at the event; Company name & logo on table card game; one admission with \$100 per person in chips (two available)

❑ TABLE CARD SPONSOR - \$250

Listing to over 3000 families served by BFS New; Signage at the event; Company name & logo on table card game; one admission with \$100 per person in chips

❑ Enclosed is my check made payable to Babyland Family Services, Inc.

❑ Please charge my: Amex MasterCard Visa

Credit Card #: _____

Exp. Date: _____

Signature: _____

Name: _____

Title/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

In order to appear on the event invitation and marketing materials, please return this form by **September 28, 2015**. To confirm your sponsorship or learn about other sponsorship opportunities, please contact Kate Hermann Stone at **973.820.5756** or **babylandfs1.org**. Additionally, you can mail this form to Babyland Family Services at 755 S. Orange Avenue, Newark, NJ, 07106, or fax it to **973. 399.2076**.